carriersource

Below are email templates you can use to reach out to customers for reviews (we recommend three sends).

Email 1: *We recommend sending this email on a weekday other than Monday between 11-1

Subject Line: Review {Your Company} today

Hi {First Name},

Thanks so much for choosing {Your Company} to move your freight. We value your feedback, and would love for you to write a review about your experience with us on CarrierSource (a review site similar to Yelp, but for carriers).

Click here to write a review {Hyperlink to Review Link}

Please note that the link will ask you to sign up for a CarrierSource account. This is so their team can verify that you are not an employee or competitor of ours.

Thanks so much for being a valued customer, and we look forward to doing business with you again!

{Your Name}

Email 2: *We recommend sending this email at least 2 business days after you have sent your first email

Subject Line: We want to hear your opinion

Hi {First Name},

I'm following up to make sure you saw my email about writing us a review on the carrier review site, CarrierSource.

Click here to write a review {Hyperlink to Review Link}

Please note that the link will ask you to sign up for a CarrierSource account. This is so their team can verify that you are not an employee or competitor of mine.

We value your feedback, and want to make sure you are 100% satisfied with our service.

Thanks so much for your business.
{Your Name}

carriersource

Email 3: *We recommend sending this email at least 2 business days after you have sent your second email

Subject Line: Share your feedback on {Your Company}

Hi {First Name},

We're so glad you've chosen us as a carrier partner, and would love to hear your feedback. Click below to write a review on your experience working with us on the carrier review site, CarrierSource.

Click here to write a review {Hyperlink to Review Link}

Please note that the link will ask you to sign up for a CarrierSource account. This is so their team can verify that you are not an employee or competitor of ours.

Thanks,
{Your Name}